



October 2014

Dear Friend of Newcastle Elementary School,

Every two years, the Newcastle Elementary PTSA holds a fundraising auction to raise money to support our students – money that is necessary in today’s climate of state funding shortfalls. This biennial event kicks off with an online auction in December 2014 and culminates with a fabulous evening at the **Westin Bellevue on March 14, 2015**, where we’ll have our silent and live auction, games and more. More than 350 parents, staff and community friends attend this memorable event and it’s because of everyone’s participation that we’re able to help bridge the funding gap by providing art education, reading and math support, and new technology to more than 550 students each year.

We invite you to ensure the event’s success by becoming a Corporate Sponsor. Sponsorship underwrites the costs associated with the auction, which, in turn, increases what we are able to contribute to the education of our students. Sponsorship is a cost-effective means of advertising your business and may also be tax-deductible.

We hope you will take advantage of this opportunity to publicize your business and support our school with a sponsorship. And it’s so easy! Simply review the various sponsorship levels enclosed and select the one that best suits your business. If you have any questions or would like more information, please contact Luisa at l_vacca@hotmail.com / (206) 399-9456 or Elysa at empiha@gmail.com / (206)290-6947.

On behalf of the families of Newcastle Elementary School, thank you for your support and generosity!

With Sincere Appreciation,

Luisa Gass / Elysa Piha
2015 Auction Chairs, Newcastle Elementary PTSA

NEWCASTLE ELEMENTARY PTSA SCHOOL AUCTION
Saturday, March 14, 2015 at the Westin Bellevue

SPONSORSHIP LEVELS



PARTNER \$5,000

**NO LONGER
AVAILABLE**

- Your exclusive logo printed on the back of every bid card and on the event invitation
- Your branded, canvas tote bag for every couple to take home (we provide the bag and printing)
- Full-page B&W ad in our auction catalog (outside back cover)
- Personal recognition by the auctioneer during the live auction for your tremendous support
- Your logo and link on our website, logo in the live auction presentation, newsletters and on event signage
- Full-page color ad on the back cover of the Newcastle Elementary student directory (Deadline: September 30, 2014)
- Premier logo placement in PTSA Auction advertisement in local neighborhood paper(s)
- Four (4) complimentary tickets to the auction



**PLATINUM
\$2,500**

(2 available)

- Your company name on one of three event-night games
- Your company name on event invitations
- Full-page ad in our auction catalog
- Your logo and link on our website, logo in live auction presentation, newsletters and on event signage
- Premier logo placement in PTSA Auction advertisement in local neighborhood paper(s)
- Four (4) complimentary tickets to the auction



**SPARKLING
WINE
SPONSOR
\$2,000
(1
available)**

- You will be on hand to personally welcome guests and offer them a glass of sparkling wine as they check-in (we source/provide the wine)
- Your signage on display at the serving table
- Full-page ad in our auction catalog
- Your logo in the live auction presentation, on our website, newsletters and event signage
- Four (4) complimentary tickets to the auction



GOLD \$1000

- Full-page ad in our auction catalog
- Your logo in the live auction presentation, on our website, newsletters and event signage
- Your logo included in PTSA Auction advertisement in local neighborhood paper(s)
- Four (4) complimentary tickets to the auction

NEWCASTLE ELEMENTARY PTSA SCHOOL AUCTION
Saturday, March 14, 2015 at the Westin Bellevue

SPONSORSHIP LEVELS

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- SILVER \$500**
- ½ page ad in our auction catalog
 - Your name in the live auction presentation, on our website, newsletters and event signage
 - Your name included in PTSA Auction advertisement in local neighborhood paper(s)
- Two (2) complimentary tickets to the auction
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- BRONZE \$250**
- ¼ page ad in our auction catalog
 - Your name in the live auction presentation, on our website, newsletters and event signage
 - Your name included in PTSA Auction advertisement in local neighborhood paper(s)
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- IN-KIND DONATIONS**
- If you generously donate products or services which help reduce the cost of our event, we will acknowledge your company in our auction catalog, on our website and in our newsletters. We truly appreciate your support.
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Please indicate your sponsorship level with a check mark above and mail to:
Luisa Gass at 6947 Coal Creek Parkway SE #299, Newcastle, WA 98059

Sponsoring Company/Individual: _____
Address: _____
Phone: _____ Email: _____
Contact for logo/advertising images: _____

- I plan on using my complimentary tickets to the event
 I would like to donate my complimentary tickets to school staff so they may attend the event

All ads will be printed in black and white. The sponsorship commitment deadline is January 2, 2015.