

NEWCASTLE ELEMENTARY PTSA SCHOOL AUCTION

There's Magic in the Air Tonight

Friday, March 10, 2023

Hyatt Regency South Lake Washington

SPONSORSHIP LEVELS

**LIGHT UP
THE NIGHT
PARTNER
SPONSOR**

\$6,000

SOLD OUT

- Exclusive branded canvas tote bag with your logo on it
- Personally welcome guests as they check in
- Drink tray donated in your name
- Your logo on display at the serving table and trays
- Your logo printed on the back of every bid card
- Full page color ad in auction catalog (outside back cover) and student directory (for commitment/art by Oct. 30, 2022)
- Personal recognition by the auctioneer during the live auction for your tremendous support
- Your logo featured on the auction website, in live auction presentation, newsletters and event signage
- Premier logo placement in any PTSA Auction advertisement in local paper(s)
- 1 table for 10 at the event

**HEAR THE
MUSIC
PLAYIN'
SPONSOR**

\$5,000

1 AVAILABLE

- Your logo printed on the back of every bid card
- Full page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022)
- Personal recognition by band for your tremendous support
- Your logo featured on the auction website, in live auction presentation, newsletters and event signage
- Premier logo placement in any PTSA Auction advertisement in local paper(s)
- Two (2) complimentary tickets to the event

**MAGIC IN
THE AIR
TABLE
SPONSOR**

\$2,500

1 AVAILABLE

- Full page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022)
- Your logo on the auction website, in live auction presentation, newsletters and event signage
- Auctioneer announcement of your sponsorship
- Your logo placement in any PTSA Auction advertisement in local paper(s)
- Two (2) complimentary tickets to the event

**MOONLIGHT
ON THE
RIVER
SPARKLING
WINE
SPONSOR**

\$2000

1 AVAILABLE

- Personally welcome guests as they check in (we source/provide the wine)
- Drink tray donated in your name
- Auctioneer announcement of your sponsorship
- Your logo on display at the serving table and trays
- Full page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022)
- Your logo in the live auction presentation, on website, newsletters and event signage
- Your logo placement in any PTSA Auction advertisement in local paper(s)
- Two (2) complimentary tickets to the auction

BEADS ON BOURBON STREET AFTER PARTY SPONSOR \$1,500 SOLD OUT	<ul style="list-style-type: none"> ➤ Drink tray donated in your name ➤ Auctioneer announcement of your sponsorship ➤ 1/2-page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022) ➤ Your logo in the live auction presentation, on website, newsletters and event signage, including dedicated After Party signage ➤ Your logo placement in any PTSA Auction advertisement in local paper(s) ➤ Two (2) complimentary tickets to the event
FEATHERS, FRINGE & TUXEDOS 360 PHOTO BOOTH SPONSOR \$1200 SOLD OUT	<ul style="list-style-type: none"> ➤ 1/2-page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022) ➤ Your name in the live auction presentation, on website, newsletters and event signage ➤ Your name included in PTSA Auction advertisement in local paper(s) ➤ Two (2) complimentary tickets to the event
GOLD SPONSOR \$1000	<ul style="list-style-type: none"> ➤ 1/2-page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022) ➤ Your name in the live auction presentation, on website, newsletters, and event signage ➤ Your name included in PTSA Auction advertisement in neighborhood paper(s) ➤ Two (2) complimentary tickets to the auction
PURPLE SPONSOR \$500	<ul style="list-style-type: none"> ➤ 1/4-page b/w ad in auction catalog and in student directory (for commitment/art by Oct. 30, 2022) ➤ Your name in the live auction presentation, on website, newsletters, and event signage ➤ Your name included in PTSA Auction advertisement in neighborhood paper(s)
GREEN SPONSOR \$250	<ul style="list-style-type: none"> ➤ Your name in the live auction presentation, on website, newsletters, and event signage ➤ Your name included in PTSA Auction advertisement in neighborhood paper(s)
IN-KIND DONATIONS	<ul style="list-style-type: none"> ➤ If you generously donate products or services which help reduce the cost of our event, we will acknowledge your company in our auction catalog on our website and in our newsletters.

Sponsorship Level	Logo on tote bag	Logo on bid card	Full page color ad in auction catalog	Personal recognition by auctioneer	Logo featured on printed/virtual materials	Premier logo placement in newspaper	Complimentary table	Personally welcome guests at event	Drink tray donated in your name	Logo on display at serving tables	Full page black & white ad in auction catalog	Personal recognition by band	Logo on printed/virtual materials	Logo placement in newspaper	Complimentary tickets (2)	1/2 page black & white ad in auction catalog	1/4 page black & white ad in auction catalog	Auctioneer announcement of sponsorship	Name in newspaper	Name on printed/virtual materials
Light Up the Night Partner (\$6,000)	✖	✖	✖	✖	✖	✖	✖	✖	✖	✖										
Hear the Music Playin' (\$5,000)		✖			✖	✖					✖	✖								
Magic in the Air (\$2,500)													✖							
Moonlight on the River Sparkling Wine (\$2,000)								✖	✖	✖	✖		✖	✖	✖			✖		
Beads on Bourbon Street After Party (\$1,500)									✖				✖	✖		✖	✖		✖	
Feathers, Fringe & Tuxedos 360 Photo Booth (\$1,200)														✖						
Gold (\$1,000)															✖	✖			✖	✖
Purple (\$500)																✖			✖	✖
Green (\$250)																	✖		✖	✖
In-Kind																				
Premium sponsorship benefits (Gold)	Tier 2 sponsorship benefits (Purple)			Tier 3 sponsorship benefits (Green)																